



The Parent-Teacher Association of PS/MS 278
421 West 219th Street, New York, NY 10034 ~ Phone (212) 942-3440

*Cultivating the community participation, programs, and funding needed to
sustain a rich learning environment for our children*



www.psms278.org



Susie Fuller
Co-President
Anne Shikany
Co-President
Cassandre Collazo-Fjotland
Co-Vice President
Maggie Velez
Co-Vice President
Kristin Borhofen
Treasurer
Inger Tilsen-Breton
Secretary
Sujenie Badia-Espinal
Co-Translating Secretary
Elena Rodriguez
Co-Translating Secretary
Karen Jolicoeur
501(c)(3) Committee Chair

Arts at 278 Walkathon

Monday October 19, 2015

Dear Parent/Guardian or Friend,

We need your support to reach our goal of \$20,000.00. Please support this student with a pledge to encourage them on their October 19th walk. All donations are tax deductible and the proceeds pay for many cherished programs at our school: dance classes and concert opportunities through the 92nd St. Y, music ensemble clinics through the Manhattan School of Music, instrument repair and replacement to name a few. Due to strict budget cuts, these opportunities would no longer be available to our students without your support through the PTA of PSMS 278.

There are many ways to give:

- **Cash:** May be given to the student. However, if you require documentation of your tax-deductible donation, please choose one of the alternative options below.
- **Checks:** and/or money orders may be made out to PTA of PSMS278
- **Online:** Pledges may be fulfilled through our website (www.psms278.org). Include the student or family name in the "in honor of" field and designate your donation for the Arts Walk.
- **Crowdrise:** Set up a personal "Crowdrise" page to share this fundraiser with family and friends via email or Social Media. Go to: <http://www.crowdrise.com/artsat278walkathon> and click the "fundraise for this event" button to get started. It only takes a few minutes!

Any amount is appreciated; however, we offer a suggested pledge:

Diamond Level: \$25.00 & above	Gold Level: \$20.00
Silver Level: \$15.00	Bronze Level: \$10.00
Helping Hand: \$5.00	

Thank you for making a difference not only in our school, but in our students' lives!

The PTA of PSMS 278 &
Maureen Guido, Principal





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 @psms278

www.psms278.org

 facebook/psms278

Artes en 278 Walkathon

Lunes 19 de Octubre, 2015

Queridos padres y guardianes:

Necesitamos su ayuda para alcanzar nuestro objective de recaudar \$20,000. Por favor apoye a su estudiante comprometiendose con los estudiantes para animarlos en la caminata del 19 de octubre. Todas las donaciones son deducibles de impuestos y se destinaran a pagar muchos de los programs apreciados por nuestra escuela: clases de baile y conciertos por medio del Y de la calle 92, ensamblajes de musica por medio de las Escuela de Musica de Manhattan, reparacion y reemplazo de instruments, entre otras cosas. Debido a estrictos cortes en el presupuesto, estas oportunidades no estarian disponibles para nuestros estudiantes sin su apoyo a traves de las Asociacio de Padres y Maestros de la 278.

Hay muchas maneras de dar:

- **Dinero:** se puede dar al estudiante. Sin embargo, si usted require la documentacion de su donacion deducible de impuestos, por favor elija una de las opciones que figuran a continuacion.
- **Cheques:** y/o giros postales pueden ser hechos a PTA of PSMS278
- **Sitio Web:** Las promesas pueden cumplirse a traves de nuestra pagina web (www.psms278.org). Incluya el estudaunte o el nombre de la familia en el "en honor del" campo e indicar que su donacion es para el Walk-A-Thon.
- **Crowdrise:** Nuevo este ano! Establecer un personal "Crowdrise" la pagina para compartir esta recaudacion de fondos con la familia y amigos a traves de correo electronico o social media. Ir a: <http://crowdrise.com/artsat278walk-a-thon>
Y haga clic en el boton de "recaudar fondos para este evento" para Empezar. Solo se tarda unos pocos minutos!

Se aprecia cualquier cantidad: sin embargo, les sugerimos las siguientes cifras:

Nivel Diamante: \$25.00 y mas

Nivel Oro: \$20.00

Nivel Plata: \$15.00

Nivel Bronce: \$10.00

Una mano: \$5.00

Gracias por hacer la diferencia, no solo en nuestra escuela sino en la vida de los estudiantes!

EL PTA of PSMS 278 &
Maureen Guido, La Directora

92Y

M
Manhattan School of Music

The PTA of PSMS278 is a non-profit 501(c) 3
organization (EIN #27-2675233)



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Arts at 278

Walkathon

Monday October 19, 2015
SCHEDULE

Fill in your pledge sheet from family, friends and (if possible) places of business. **Remember:** we are a 501©3 organization and any corporate donation is tax deductible!

- 1) Wear your gym clothes on October 19th!
- 2) The walk will be approximately 2 hours.
- 3) Go back to your supporters and collect your money.
- 4) Hand in the money to your teacher by October 30th.
- 5) Donations will continue to be accepted through Friday, November 6th.

THANK YOU!

HORARIO

Llene su hoja de compromiso con su familia, amigos y (si es posible) lugares de negocio. **Recuerde:** somos una organizacion 501©3 y cualquier donacion corporativa es deducible de impuestos!

- 1) Ponganse el uniforme de gimnasia en 19 de octubre.
- 2) La caminata sera aproximadamente 2 horas.
- 3) Dirijanse a sus patrocinadores para recolectar el dinero.
- 4) Entreguenle el dinero a sus maestros el 30 de octubre.
- 5) Los Maestros continuaran aceptando donaciones hasta el Viernes 6 de noviembre.

GRACIAS!



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This is considered a gym period. If your child has a medical (or other) issue which would prevent your child from participating please fill out this sheet and return it to the classroom teacher.

Esta caminata se considera como un periodo de gimnasio. Si hay una condición médica u otra razón por la cual su niño/a no pueda participar, por favor describa la razón(es) en las líneas abajo y devuelva esta hoja a la maestra/el maestro de su niño/a.

Reason(s)/Razon(es):

Child's name: _____ Class: _____
(Nombre del estudiante) (Clase)

Parents' Signature: _____ Date: _____
(Firma del padre) (Fecha)



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WALK-A-THON PRIZES



- ❖ FOR EVERY \$50 DONATION: one "NO UNIFORM" PASS
- ❖ EVERY CLASS THAT REACHES \$1,000: a class party 
- ❖ TOP SELLING ELEMENTARY SCHOOL CLASS: a class field trip 
- ❖ TOP SELLING MIDDLE SCHOOL CLASS: a class field trip
- ❖ TOP DONOR K-4TH GRADES: BIKE or Scooter
- ❖ TOP DONOR 5-8TH GRADES: BIKE or Scooter 

Donations collected by Classroom Teachers go directly to their class totals. Administration and out-of-classroom teachers will have their donations divided up equally among all classes.

**YOU CAN
DO IT!**



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Lunes 19 de Octubre, 2015

PREMIOS DEL WALK-A-THON

- ❖ PARA CADA DONACION DE \$50: UN PASE "SIN UNIFORME" 
- ❖ CADA CLASE QUE ALCANCE \$1,000: UNA FIESTA PARA TODA LA CLASE 
- ❖ GRADO DE ESCUELA PRIMARIA CON MAYOR RECAUDACION: UNA SALIDA PARA TODA LA CLASE 
- ❖ GRADO DE ESCUELA MEDIA CON MAYOR RECAUDACION: UNA SALIDA PARA TODA LA CLASE
- ❖ DONANTES TOP – GRADOS K-4: BICICLETA or PATINETE
- ❖ DONANTES TOP – GRADOS K-5: BICICLETA or PATINETE



Las donaciones recogidas por los maestros en el aula van directamente hacia el total de la clase. Las donaciones de la administracion y de los maestros de fuera del salon de clase deran divididas en partes iguales entre todas las clase.

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